**Assessment Report – 2013**

Evidence collected in spring & fall 2013  
Report due March 30, 2013

**Directions:** Please complete a form for each of the programs within your department. This form was designed to provide a format for assessment reporting and should not be used to limit the amount of information provided. Each box that is attached to each of the sections is designed to adjust to varying lengths. If you have any questions, please contact Dan Bubb at x51506 or via email.

***Email form to assessment@unlv.edu*** (Academic Assessment/UNLV)

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**Program Information:**

<table>
<thead>
<tr>
<th>Program</th>
<th>B.A. in Studio Art</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department(s)</td>
<td>Art</td>
</tr>
<tr>
<td>College</td>
<td>Fine Arts</td>
</tr>
<tr>
<td>Program Assessment Coordinator</td>
<td>Jeff Burden</td>
</tr>
<tr>
<td>Report submitted by (include phone/email)</td>
<td>Louisa McDonald  895-2717  <a href="mailto:louisa.mcdonald@unlv.edu">louisa.mcdonald@unlv.edu</a></td>
</tr>
<tr>
<td>Date Submitted</td>
<td>4/10/13</td>
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</tbody>
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**1. Student Learning Outcomes for the program.** List the Student Learning Outcomes for the program. *Number for later reference.*

Upon completion of the BA in Studio Art., students should be able to:

1. Demonstrate functional levels of drawing skills with varied media
2. Possess a working vocabulary dealing with concepts in digital graphics and photography.
3. Recognize and be able to interpret major works of global art history from prehistory to the present.
4. Demonstrate a working knowledge of the elements and principles of design in pictorial composition
5. Articulate and critically respond to both familiar and unfamiliar works of art.
2. **Planned assessments: Methods, Instruments and Analysis.** According to the Assessment Plan for this program, what were the planned assessments to be conducted during the Spring & Fall 2012 Academic Semesters?

<table>
<thead>
<tr>
<th>Assessment Instrument (e.g., survey, exit exam)</th>
<th>Learning outcome(s) assessed (list by #)</th>
<th>Expected Measures (results that would indicate success)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Surveys</td>
<td>A-E</td>
<td>Expect all work to earn a score of satisfactory for all outcomes</td>
</tr>
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</table>
3. Results, conclusions and discoveries. What are the results of each planned assessment listed above? Is the outcome at, above, or below what was expected? What conclusions or discoveries do you draw from the results? Describe below or attach to the form.

Fall 2012 End of Semester Review
An assessment survey instrument was used to measure outcomes. Six questions on a scale of 1-5 5 being the highest were utilized on the instrument.

Survey records 85% rating of 5 question A.
Survey records 91% rating of 5 question B.
Survey records 82% rating of 5 question C.
Survey records 92% rating of 5 question D.
Survey records 85% rating of 5 question E.

The results for the BA program were still high, with responses to the questions being in the 5 ranking with some downgrading (ie. 5s,4s or below); comparable to Fall 2012, revealing continued excellence. However, it may reflect a concern with the decrease in current fulltime faculty positions.

In comparison to the national average, the UNLV BA students score relatively high.

4. Use of results. What program changes are indicated, and how will they be implemented? Include a description of who will review and act on the findings. If none, describe why changes are not needed.

Last year (2012), the Art Department changed the inter-departmental advising policy. With a large growing student body and small faculty we are implementing strategies to further inform the students as they move through the department towards a degree. The faculty agrees that this will better serve and organize the department and inform where changes (curricular and programming) are needed which will directly affect the assessment process.
5. Progress. Describe program changes that have been recommended in past reports. What progress has been made since the recommendation?

This aspect of the assessment is still under review.