## Annual Academic Assessment Report Cover Sheet

Assessment reports are due the 1st Wednesday after the Fall Term

Email to: assessment@unlv.edu

### Program Information:

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<tr>
<th>Program Assessed</th>
<th>BA - Film</th>
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<tr>
<td>Department</td>
<td>Film</td>
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<td>College</td>
<td>Fine Arts</td>
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<td>Department Chair</td>
<td>Francisco Menendez</td>
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<td>Assessment Coordinator</td>
<td>Sean Clark</td>
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<td>Date Submitted</td>
<td>12-16-15</td>
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### Contact Person for This Report

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Two Attachments
Department of Film
Academic Assessment Report – Fall 2015

Student Learning Outcomes
1. By the end of the program, students will be able to distinguish major figures instrumental in the creation of world cinema and distinguish different film genres, film forms, national cinemas, their production and distribution systems. (knowledge)
2. By the end of the program, students will be able to communicate cinematic language in terms of the art and craft of cinema including: mise-en-scene, cinematography, editing, sound, acting, directing, narrative storytelling, documentary, film criticism and film theory. (comprehension)
3. By the end of the program, students will be able to recognize and discuss strengths and weaknesses with structural elements of a cinematic story (application)
4. By the end of the program, students will be able to use the library, search the internet and understand a foreign language sufficiently to conduct emphasis-appropriate research in their selected field of cinema. (application)
5. By the end of the program, students will be able to recognize and describe the terms taught and apply them to any discussion of the field of cinema. (analysis)
6. By the end of this program, students will be able to write film essays, use proper screenplay format, and create short films. (synthesis)
7. By the end of this program, students will be able to evaluate films and screenplays and communicate critical and oral response. (evaluation)
8. Each film major meets with a mentor to focus on one of these areas from which they may choose to specialize: film history, production, or screenwriting. It is expected that the student meet actively with the mentor to tailor their track electives to meet their needs, interests, and career goals. (emphasis)

The faculty had to negotiate an appropriate way to meet the UULOs as well as the new milestone and capstone requirements. A consensus has been built and it includes the disparate areas of emphasis within our rigor. Only now are we beginning to codify a new program of assessment following the new three-year plan filed last spring. This report does not address a specific Outcome at this time, but is a continuation of how we are rebuilding our assessment approach in regards to each of the outcomes.

The Department of Film has chosen to designate four classes as Milestone classes (FIS 100, 110, 216, 220). Upon completion of those four classes, they must initiate a form (attached) with the College of Fine Arts Advising Center. This form, ultimately, will be required in order for the student to initiate an application for graduation. The student will build upon the Milestone classes by taking the Film core requirements which feature a balance of Film Study and Film Production. In the film electives, the student may pursue a specific track or continue with a balance of interests within the discipline.

Nearing completion of the student’s course of study they will be required to select a Culminating Experience in both Study and Production, in addition to taking a Department of Film Standard Proficiency Examination. That exam will be, as it states, standard – the same for all students.

The “experience” part in Study and Production for the capstone achievement may fall into more than one category. The department has decided to designate specific courses as
“Capstone” courses. For example, within the editing sequence, Advanced Digital Editing could be designated as the Capstone course, as it is the culminating exercise for students following an editing sequence and it finishes with a major project, which is held to a professional standard. In the Master Directing class, a director must complete an original film.

A student may select the option of submitting an e-portfolio (in the form of a website or another type of electronic distribution and access) that has been developed over the course of their study with the department. The same goes for the Film Study component, although instead of creative work, they would be submitting a collection of critical and analytical papers that will be read and evaluated by faculty that have taught the student in a Film Study class.

The Capstone class in Film Studies will include a critical paper, final exam, and an oral defense with the instructor.

The department is still in the process of making a determination as to exactly which of the classes will be considered Capstone classes. At the time of this writing we have already been, probably to the point of distraction, in repeated contact with the assessment office as to class content. That list will be submitted at a later time, within the next two months of the filing of this report. Time is of the essence as we need to put these changes in place, officially, so that they are reflected in the Undergraduate Catalog.

Note, however, that we are also developing a Standard Proficiency exam. This is another effort that will require some collaboration with faculty, but it will reflect the balance with Study and Production. How and where it will be administered is still to be determined, but to require it in conjunction with a Capstone class or activity, we feel, will satisfy a new level of outcome and assessment for the department and make it a little more concrete and easy to define within the UULOs. This whole process will also allow us to maintain a strong curriculum and not water it down with extra courses that would require us to alter the curriculum.

Next step:

Determine Capstone classes. Review wording in the descriptions of the Outcomes. Develop Standard Proficiency Test. Approve Culminating Experience Form. Get approval from Assessment office. Begin curriculum committee paperwork to reflect these changes and have them entered into the catalog.
Department of Film
Culminating Experience and Milestone Approval Form
This document is required as part of the student’s graduation application.

Name
_________________________________________  ______________________________
NSHE Number  email

Milestone Verification
This is to verify that the above-named student has satisfactorily completed the
milestone Department of Film requirements (FIS 100, 110, 216, 220).

Advising Center Representative  Date

Department of Film Standard Proficiency Exam
This is to verify that the above-named student has satisfactorily completed the
Standard Proficiency Examination with a score of _______.

Department of Film Representative  Date

CULMINATING EXPERIENCE – Film Study
This is to verify that I have reviewed and approved the above-named student’s
Culminating Experience in Film Studies. I was this student’s instructor in
_______________.

Faculty Member, Title  Date

CULMINATING EXPERIENCE – Film Production
This is to verify that I have reviewed and approved the above-named student’s
Culminating Experience in Film Studies. I was this student’s instructor in
_______________.

Faculty Member, Title  Date

Form must have at least two different faculty signatures.

Completed Form received at Advising Center: Date _____________Time_________